



Identifying Community Assets

People Assets:

Places to find people assets:

- Neighborhood Council Meetings
- Community Meetings
- Volunteer Events
- Planning Hearings
- Community Events
- Door-to-door

Historians – Name people with a lot of knowledge in the community who have an institutional memory of the area and in-depth knowledge

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Networkers/ Movers and Shakers – Name people who have a lot of connections and/or relationships within the community

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Participants – Name people who have resources, time and/or skills to donate or volunteer to your organization

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____



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Influencers – Name people who have built credibility and have become people the community will respect and listen to

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Formal/Informal Leaders – Name people with the ability to keep things on track, create priorities, organize and maintain order in a fair and transparent way

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Name: _____ Phone: _____ Email: _____

Notes:



Institutional Assets:

Institutional assets are well-established organizations or institutions (e.g., government agencies, human service agencies, offices of elected officials, educational institutions, hospitals, credit unions, banks, libraries, museums, theaters, community foundations, businesses, corporate foundations, and community centers) that conduct business in the local community of a nonprofit organization, which carry opportunities (e.g., facilities, equipment, following, revenue, and experts)

Places to find Institutional Assets:

- Google-maps
- HealthyCity.org
- Government websites
- Windshield surveys
- Data.Lacity.org
- Reach out to your NCA

Schools or Colleges:

1. _____
2. _____
3. _____

Hospitals:

1. _____
2. _____
3. _____

Places of worship:

1. _____
2. _____
3. _____

Libraries:

1. _____
2. _____
3. _____



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Community-Based Organizations/ Non-profits:

1. _____
2. _____
3. _____

Businesses:

1. _____
2. _____
3. _____

Recreational Centers:

1. _____
2. _____
3. _____

Civic Clubs:

1. _____
2. _____
3. _____

Open Spaces:

1. _____
2. _____
3. _____

City Hall/ Municipal Buildings:

1. _____
2. _____
3. _____

Notes:



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